

SUMMER EXPEDITION

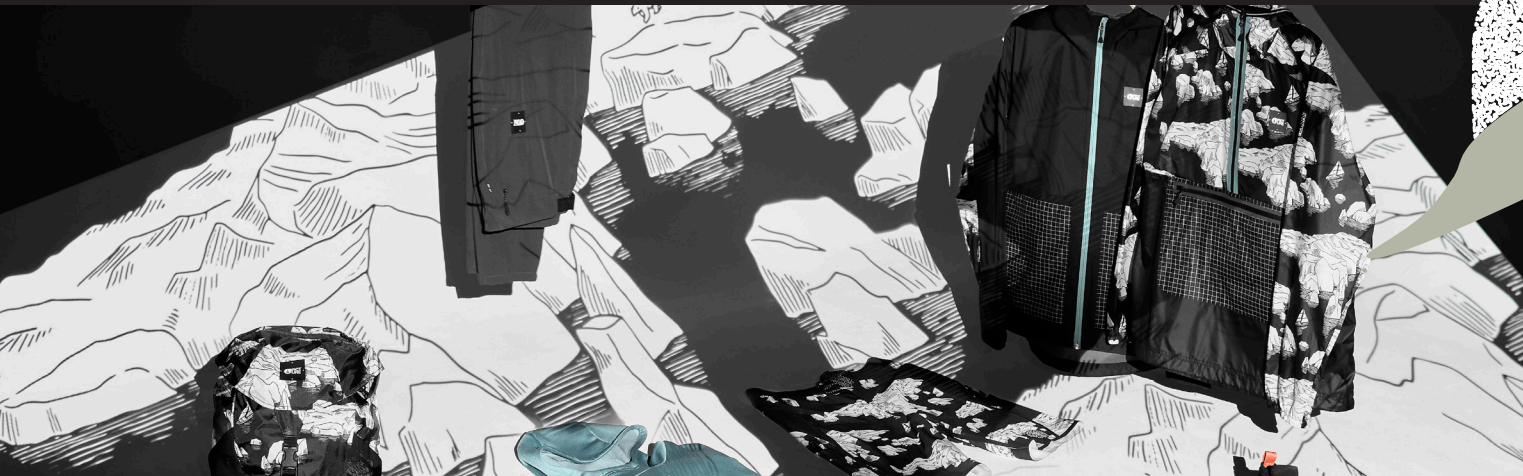
**COMMUNITY
ADVENTURE
SUSTAINABILITY
PERFORMANCE
FUNCTIONAL
FREEDOM (OF MOVEMENT)**





SUMMER EXPEDITION

ECO-RESPONSIBLE APPAREL FOR THE ENVIRONMENTALLY-CONSCIOUS ADVENTURER



In between winter seasons, the brand's initial target market, Picture continues to grow and expand its offering for summer outdoor sports, with a full range of eco-designed products.

The summer expedition line is a technical, eco-engineered and functional line of gear for environmentally-conscious adventurers, offering performance, freedom of movement and style in every situation. For SS21, the entire range is being expanded and completed with new products for even more functionality.



#ECO-ENGINEERED

84% of the line is made from recycled polyester (which reduces CO2 emissions by 40%)
Each product has a durable PFC-free water-repellent treatment and the entire range is Global Recycled Standard certified (member factories of the Fair Wear Foundation).

#PERFORMANCE

Inspired by the Picture winter expedition line, the summer expedition line offers technicity and functionality for outdoor practices. Body mapping, reflective logos, breathability, fast drying, stretch fabrics & high technologies are the key words for defining this line.

#STYLE

Once again, for this new SS21 season, style and originality are highlighted. The creative DNA of the brand is clearly visible thanks to the arrival of new prints and new colours.

#ACTION OUTDOOR LIFESTYLE

The expedition line products are made for adventure and for spring/summer escapes & explorations all over the world for environmentally-conscious consumers & engaged outdoor participants. This summer line gives Picture legitimacy as a all year-round outdoor specialist for adventurers.





SUMMER EXPEDITION

KEY SILHOUETTE



SB157 SHONTO CAP
A.HYDROBLUE



MTS783 ROCKERS
TEE A.BLACK



BP159 ATLANT 22L
BACKPACK B.BLACK



MVT324 ABSTRAL
+2.5L JKT A.BLACK



MPT108 KARM
STRETCH PT
B.BLACK RIPSTOP



MSW295 SHARI TECH
HOODIE A.ARCTICBLUE



MSH055 ROBUST A.BLACK



MVT326 WAILER JKT
B.ARCTICBLUE



MTS782 YAGO TECH TEE
B.BLACK





SUMMER EXPEDITION

KEY SILHOUETTE



WWT212 DELVA TECH JKT
A.ASHROSE



WTS379 LORELEI TECH TEE
A.ASHROSE



WTS378 AVASA SPORTSBRA
A.LTPETALS



LG059 CATY TECH
LEGGINGS E.BLACK



WTS376 NOVITAURBAN TECH TEE
B.BLACK



SWT083 CELEST ZIP TECH HOODIE
A.BLACK



WTS353 IVORY SPORTSBRA
A.BLACK



LG058 CINTRA TECH LEGGINGS
A.BLACK

